



APPLICATION FOR ACCREDITATION AS SOCIAL MEDIA PHOTOGRAPHER / VIDEOPHOTOGRAPHER FOR OWNERS AND TEAMS

Surname, first name: _____

Mobile number: _____

E-mail address: _____

Country: _____

Team: _____

Requirements

- You must fill out this application, sign it and present it to the show office when you first arrive at the CS Ranch.
- The signed application together with a payment of CHF 400,- at the CS Ranch show office entitles you to an accreditation for Owner/Team Social Media Photographer / Videographer - please note: Payment is ONLY possible via credit card.
- Owner/Team Photographers / Videographers will be allowed to shoot their owned or Team horses and to post ONLY on their social media page.

Use of photos

- The photos taken may be used for graphics (window displays, enlarged photos, etc.) created for the customer and used by the customer's team.
- The photos may be used for editorial content on the Internet and in print publications
- In-arena-action-photos may not be used for print publications and advertising purposes.
- Reaction photos, e.g. a cheer after a high score, may be used in print publications

Use of the official WRC 2025 logo

The official WRC 2025 logo may only be used once this contract has been confirmed by SMA.

Designated areas for Photographers / Videographers

Once accreditation has been granted, media representatives may only photograph or film in designated areas of the arena for the purpose of covering the WRC 2025.

I hereby agree that any posts I publish on social media will portray the WRC 2025 and the sport of reining in a positive light. I also agree to abide by the guidelines set forth in this document. I understand that if I do not do so, I will lose the privilege to photograph/film or use photos/videos taken at this event prior to losing the privilege.

Name and signature: _____



Confirmed by SMA

Date, Stamp, Signature SMA



Schweizer
Vermögensberatung